PROMOTING BREASTFEEDING THROUGH PARTICIPATORY LEARNING: CASE STUDY AT NAYONG DISTRICT, TRANG PROVINCE, THAILAND

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A Thesis Submitted in Partial Fulfillment of the Requirements

for the Degree of Master of Public Health in Health Systems Development

College of Public Health

Chulalongkorn University

Academic Year 2004

ISBN 974-9599-77-2

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Thesis Title : Promoting Breastfeeding Through Partcipatory Learning : Case

Study at Nayong District Trang Province Thailand.

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Program : Master of Public Health (Health Systems Development)

College of Public Health

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Accepted by the College of Public Health, Chulalongkorn University, Bangkok Thailand in Partial fulfillment of the Requirements for the Master's Degree

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PH: 012322 : MAJOR HEALTH SYSTEMS DEVELOPMENT PROGRAMME KEY WORDS : BREASTFEEDING / PARTICIPATORY LEARNING

NATTHACHA CHAROONSAK: PROMOTING BREASTFEEDING THROUGH PARTICIPATORY LEARNING: CASE STUDY AT NAYONG DISTRICT, TRANG PROVINCE. THESIS ADVISOR: ASSISTANT PROFESSOR NUNTAVARN VICHIT-VADAKAN, M.S., M.P.H., Dr.P.H., 121 pp. ISBN 974-9599-77-2

This study aimed to examine the effect of training program that employed the methods of participatory learning and home visit. The study was conducted at Nayong district, Trang Province where the study group of 60 mothers and 60 supporters received participatory learning program, as well as, health advice and support from the team researcher during 5 home visits. The control group consisted of 60 mothers, who received routine health education at Wongvisat District, Trang Province and they had similar characteristics as the study group.

The study used questionnaires in collecting quantitative data of breastfeeding knowledge and supporting effort in encouraging mothers to breastfeed. The quantitative data was collected after the participatory training program and at each home visit during the study period. For qualitative data, the study employed in-depth interview and observation in collecting the data during the training program and home visits. Descriptive statistics and logistic regression were used in analysis of quantitative data while analysis of qualitative data was done by descriptive and content analysis.

The results showed that 38 out of 60 subjects (63.3 per cent) in the study group nursed their infants by exclusive breastfeeding up to 4 months, whereas, there were only 5 people (8.3 per cent) in control group. In addition, after the training program scores of breastfeeding knowledge in the study group were significantly higher than before training (p-value < 0.001). The mean scores of breastfeeding knowledge in the study group were also significantly higher than those in the control group at after training (p-value < 0.001.

In analyzing the different factors that may contribute to breastfeeding, the results showed that those who receiving participatory training program were 12 times more likely to exclusively breastfeed for at least one month than those who received routine health education program. More importantly, those who receiving participatory training program were 11 times more likely to exclusively breastfeed for four months than those who received routine education program. Others factors such as age, education, and income of mothers did not statistically contributed to exclusive breastfeeding.

It could be concluded from this study that participatory learning program and home visits helped mothers and supporters to improve their knowledge about breastfeeding and correct breastfeed and supporting breastfeeding at greater extent than the mothers who received the routine health education program. Finally, it is recommended that participatory learning and home visit be adopted and integrated into maternal and child education, in order, to effectively improve the health status mothers and children.

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Field of study Health Systems Development Academic year 2004	Advisor's signature	elt- Und

ACKNOWLEDGEMENTS

The accomplishment of this thesis depends largely on kind assistance from Assistant Professor Dr.Nuntavarn Vichit-Vadakarn, my thesis advisor, for her valuable guidance, suggestion, construction comments, interest and encouragement.

I also wish to express my gratitude to Dr.Siripon Kanchana from Bureau of Inspection and Evaluation, Ministry of Public health and Ajarn. Rattana Sumrongthong who are the member of thesis examination Committee for theirs valuable time, constructive criticisms and advice.

My special thanks also goes to the Thai Health Organization for funding my study which allowed me to implementation in this study.

I also wish to convey my gratitude to the staff at mothers and childs care department in community health office, as well as, those mothers and supporters who willingly participated in this study. Their effort in providing the information and answer the question completely helped make my thesis possible.

Finally I want to give profound gratitude to my grandfather, grandmother, parents and all of my family member for their moral support and encouragement, and to all who gave me to opportunity to enroll in learning at the workplace program at the College of Public health, Chulalongkorn University.

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