

# COLOR

 DEFINITION

 COMPLEMENTARY COLORS

 CMYK

 RGB

 PANTONE

 STAGE DESIGN

 CONCLUSION

# COLOR

[...] a phenomenon of light (as red, brown, pink, or gray) or visual perception that enables one to differentiate otherwise identical objects [...]

via dictionary merriam-webster

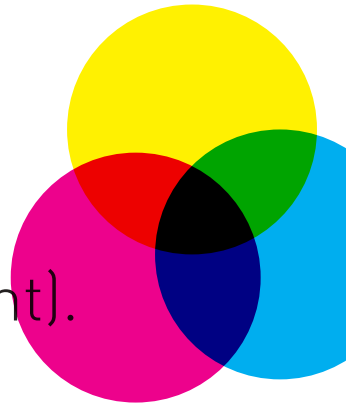




1. Either one of two colors whose mixture in the right proportions produces white (in the case of light) or gray (in the case of pigment).

2. A color directly opposite another on a color wheel and providing the greatest chromatic contrast to it.

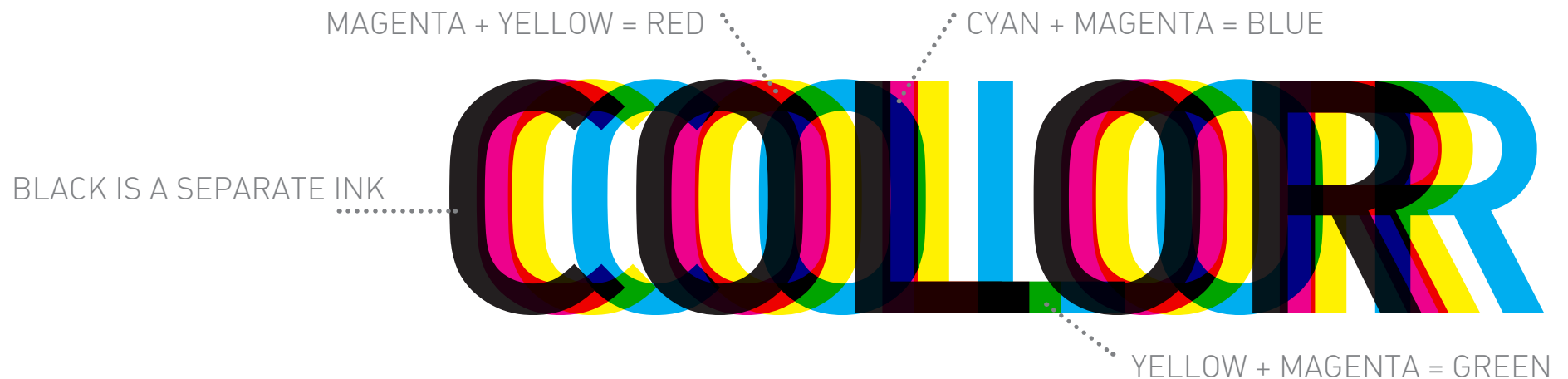
via The American Heritage® Dictionary of the English Language



# COLOR

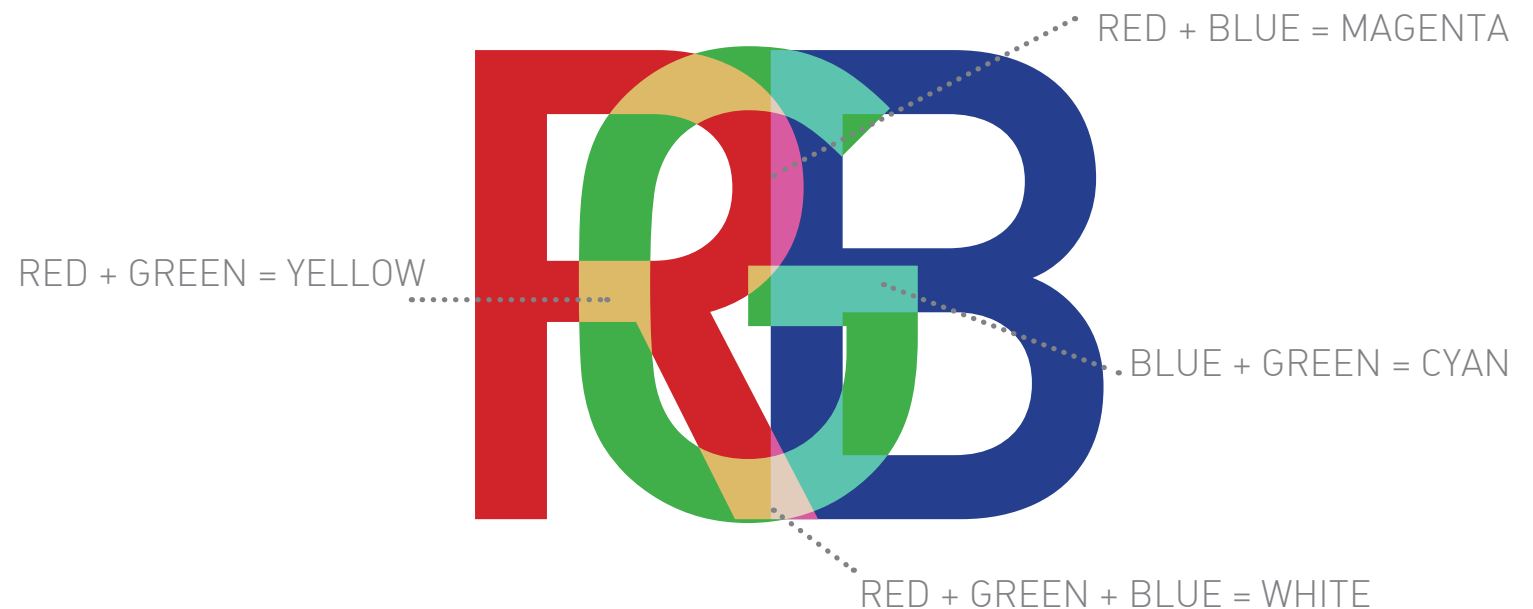
CMYK - (cyan, magenta, yellow, and key (black), and often referred to as process color or four color). Also used to describe the printing process itself. Though it varies by print house, press operator, press manufacturer and press run, ink is typically applied in the order of the abbreviation.

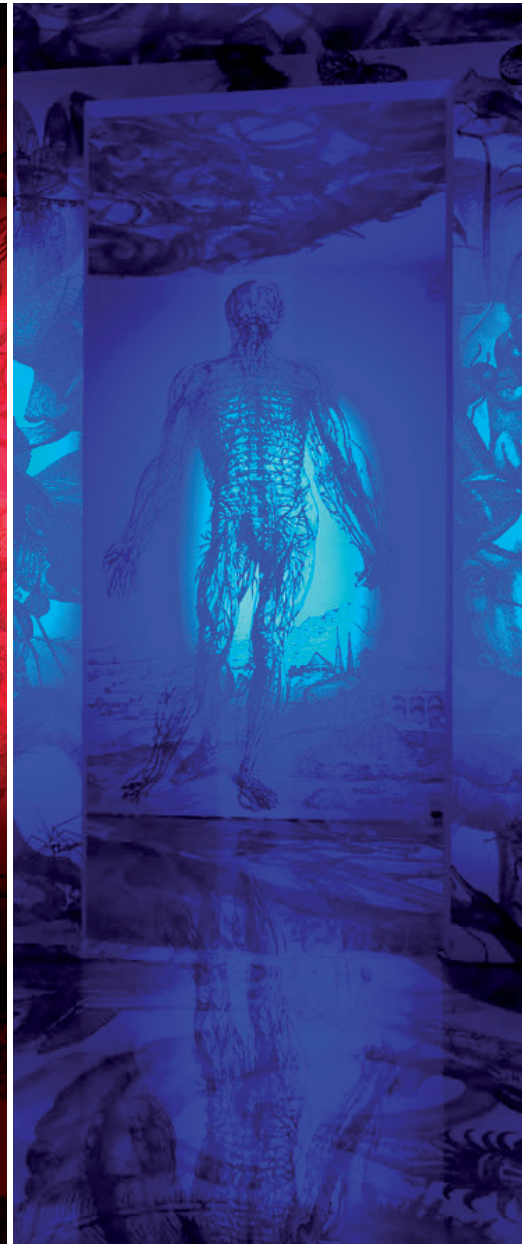
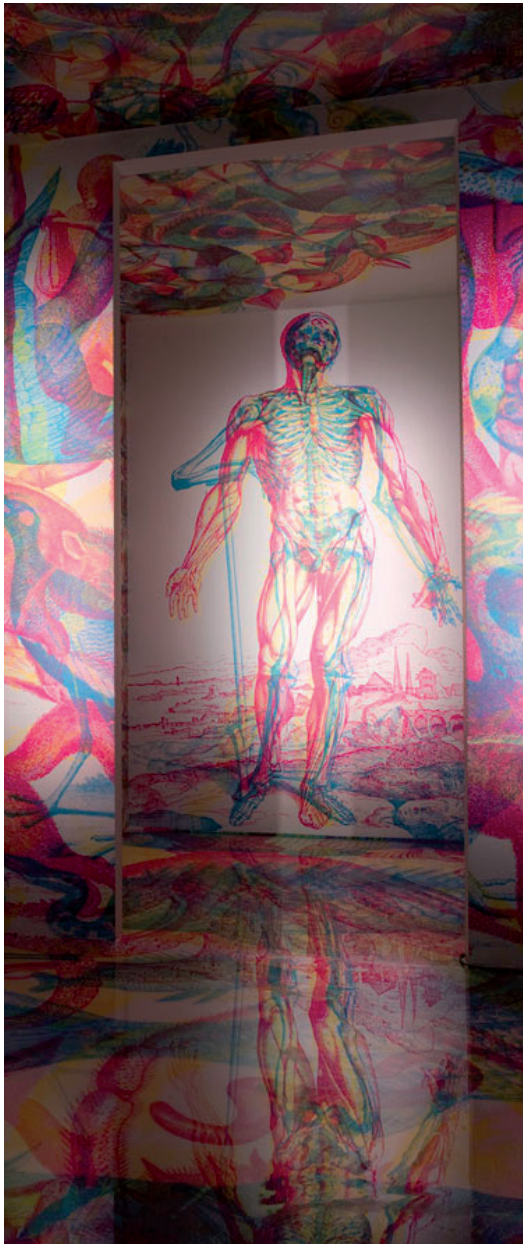
via skprintdesign.com



# COLOR

RGB - (red, green, blue) are called the additive primaries. When 3 light of these colours are added together the result will be white light.  
RGB is a color space created by the International Commission on Illumination CIE in 1931.





RGB

wallpaper collection called RGB  
designed by studio Carnovsky [Francesco Rugi + Silvia Quintanilla]



In 1963, Lawrence Herbert, created a system of identifying, matching and communicating colors to solve the problems associated with producing accurate color matches in the graphic arts community. PANTONE MATCHING SYSTEM®, a book of standardized in color fan format

via [pantone.com](http://pantone.com)



# COLOR

Set design (also known as scenography, stage design, scenic design or production design) is the creation of theatrical, as well as film or television scenery.







SET DESIGN

Scandinavian set designer  
Lo Bjurulf

# COLOR

[...] Black is a color that is man-made. It is really a projection of the brain. It is a mind color. It is intangible. It is practical. It works 24 hours a day. In the morning or afternoon, you can dress in tweed, but in the evening, you look like a professor who escaped from college. Everything else has connotations that are different, but black is good for everything. [...]

via <http://observatory.designobserver.com/entry.html?entry=14398>  
Massimo Vignelli interview by Debbie Millman, 2007  
for the book, How To Think Like A Great Graphic Designer.



CONCLUSION